

Personalities

The 1970 Daily Mirror World Cup Rally attracted some of the best known international rally teams.



Names such as Ruano Aaltonen, Roger Clark, Andy Cowan, Brian Culcheth, Paddy Hopkirk, Timo Makinen, Hannu Mikkola, Bob Neyret, Rosemary Smith, Claudine & Rene Trautmann and Patrick Vanson were joined by many enthusiastic privateers and some celebrities including footballer, Jimmy Greaves.



WCR50 aims to reunite as many of the original cars and crew as possible, together with team managers, rally officials, mechanics and all related personnel

For further information, please contact

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The WCR50 organisers gratefully acknowledge the kind co-operation of the British Motor Museum and other sponsors for the use of images and logos used in this brochure

The Venue

WCR50 will be held at the British Motor Museum, Gaydon. Entry to the outside show will be free with dedicated parking for classic cars. Tickets for entry to the British Motor Museum will be at the usual rate of £14.50 (OAPs £12.50 and children 5-16 £9)



By road

The British Motor Museum is five minutes from Junction 12 of the M40, on the B4100 near the village of Gaydon. It is signed locally with brown Motor Museum road signs.

Exit the M40 at Junction 12 and turn left, following the brown Motor Museum signs. Continue for approximately 1 mile and the entrance to the British Motor Museum is on your left.

By rail

Our nearest mainline rail stations are at Warwick (8 miles), Leamington Spa (8 miles) and Banbury (11 miles). Taxi services are available to and from the station, or you can pre-book with our recommended supplier White House Cars - call 07854 028461.

By bus

The only regular bus service which visits the British Motor Museum operates between Leamington Spa and Fenny Compton - local bus route no. 77. For an up-to-date timetable visit the Johnsons coaches website

By air

Birmingham International Airport is approximately a 30-minute car/taxi journey.

Approximate drive times from:

Birmingham city centre: 45 minutes
Leeds city centre: 2 hour 20 minutes
Manchester city centre (via M6 toll road): 2 hours
Bristol city centre: 1 hour 40 minutes
London (M25/M40): 1 hour 30 minutes

British Motor Museum, Banbury Road,
Gaydon, Warwick. CV35 0BJ

01926 641188

London to Mexico - World Cup Rally



WCR50

50th Anniversary



www.historicmarathonrallygroup.co.uk

London to Mexico * World Cup Rally

WCR50

50th Anniversary



British Motor Museum, Gaydon

19th April 2020

Organised by HMRG

50 Daily Mirror
World Cup Rally
1970 - 2020 London-Mexico City

anniversary celebration
19th April at the British Motor Museum

Sponsored by British Motor Heritage Limited,



The Daily Mirror World Cup Rally

WCR50 celebrates the 50th Anniversary of the *Daily Mirror* London-Mexico City World Cup Rally. This was the longest and most ambitious event of its kind to date. The World Cup Rally left Wembley Stadium on 19th April 1970 for the 16179 mile, 6-week trip to the Aztec Stadium in Mexico City .

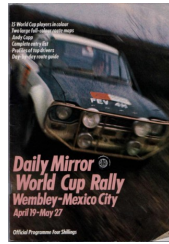
Nearly 100 cars, with a wide variety of works teams and private entries from all round the world flagged away by Sir Alf Ramsay, would first follow a demanding route of road sections and special stages from London to Lisbon. Only 71 cars would embark on the sea passage to South America and then rejoin the battle from Rio de Janeiro on the very hard and challenging route to Mexico City.

The pace of the rally was relentless and with the punishing terrain raced over, only 23 cars would make it to the finishing line at the Aztec Stadium in Mexico City.



The 1970 World Cup Rally remains one of the most significant events in the history of international motorsport.

On the fiftieth anniversary, to the day, of the Wembley Stadium start, **WCR50** celebrates this monumental marathon rally and the achievements of its participants, including the cars, the competitors and their support crews.



About WCR50

WCR50 plans to stage a reunion of all the surviving cars, and as many of the original surviving cars, together with true replicas where available.

In addition, surviving cars from other marathon rally events of the 1960's and 70's including the East African Safari, the



London-Sydney Marathon, 1974 World Cup Rally and other similar events, up to 1995, are being invited

to attend. This should help to make a memorable event for those interested in long-distance rallying.

Inside the Museum there will be film shows, displays of World Cup memorabilia and a chance to see the rally personalities in conversation with the noted historian, Graham Robson who has written the definitive book on the World Cup Rally. This will be on sale with other items at **WCR50**

Any classic motorsport themed clubs interested in having display facilities at **WCR50** are requested to contact the organisers as early as possible at:-



Cars

An event of this calibre was bound to have a top class entry and **WCR50** wants to show as many cars as are available in its display.



Ford Escort .. 7 works cars were prepped. The winning car, FEV 1H, will be on display with a sister works car.

Triumph 2.5PI .. BL's team effort was spearheaded by 4 of these fast and rugged saloons with 2 more as private entries. 2nd o/a.



Austin/Morris 1800 .. Having competed on the London-Sydney Marathon, these well tested cars were popular with privateers.

Austin Maxi .. First built in 1969, and quite new to international rallying, there were 2 works cars (one winning the Ladies Prize) and 2 privateers.



Other entries included cars from BMW, Citroen, Datsun, Ford, Hillman, Mercedes-Benz, Moskvitch, Peugeot, Rolls Royce and Vauxhall.

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