

### 6.3.5. Register notes - SF October 2015

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Welcome to the 635 Register's October Newsletter!

For those in the Car Club who are owners of MG6, 3 or 5 and not formally on the register or MGCC members who are unsure who we are and what we do, here's a brief explanation!

The Register supports all owners of the MG 6,3 and 5 globally, through our reports here in Safety Fast and through our Facebook page and Twitter feed for chit chat, news, events and plenty of photos, technical advice and banter. We currently have 970 members on the page and welcome anyone with an interest in the 6,3 or 5. International membership has increased rapidly over the last few months, especially from Thailand and Iran. New members are increasing day by day and even if you are just interested in the models, or thinking of purchasing one, we would love to see you on our Facebook page.

We have several dealers, MG Motor employees, customer service advisors, parts and accessories suppliers and members of the BTCC 888, Pirtek Racing and Jack Goff racing teams on the page. There is always an answer to a query, links to competitions, events and BTCC ticket giveaways courtesy of our close relationship with MG motor. We occasionally assist MG Motor in customer feedback sessions and contact with the SMTC development team, who are always interested to know what characteristics we are looking for in a modern MG.

Any new MG3 or 6 bought in the UK benefits from a 3 months free membership of the MG Car Club and we have been working closely with dealers to encourage new owners to join us in the Register. We would encourage all new and those owners not yet formally registered to do so by contacting Barry Faiers at [mqmotor@nicbar.plus.com](mailto:mqmotor@nicbar.plus.com). Barry has worked extremely hard with assistance from his wife Nicky, to get the formal Register in good order. We will be looking for someone to take this on within the committee for next year as a more specific task.

Owners have been made very welcome at local and national events this year, as has been seen in recent Safety Fast reports. We are always happy to support any events with the centres or other Registers and would encourage you all to come along and say hello and have a look at what a modern MG offers owners. We are always more than happy to talk about our cars! Our annual events list is published shortly after Christmas each year and supports national events such as Pride of Longbridge, MG Live!, and the BTCC season including the discounted MGCC weekend at Silverstone. Our AGM is always just before Christmas, where we take to opportunity to have a meal and a get together.



Pride of Longbridge 2015

Our Committee consists of myself as Chairman, Barry Faiers as Treasurer / Registrar, Mark Cropper as Secretary, Matt Kimberley as events and BTCC co-ordinator and Steve Taylor as our Technical guru. We are all very keen MG enthusiasts and most of us own more than one! Between us we have an MGA, MGB GT, MG ZT, MGF, MG Metro, MGTF and MGF, so are well and truly immersed in everything MG, old and new!



Steve and Matt Haines



Steve Taylor at MGs flagship showroom in Picadilly



Matt Kimberley



Mark and Aaron Cropper

As you can see from the photos, we are all very keen supporters of the BTCC and are delighted that MG continue to be successful, now in their 4<sup>th</sup> year with 888 Trace Engineering. Long may it continue as motor sport and MG have a long and glittering history which is still flourishing in 2015.

Please come and find us on Facebook, Twitter, come and say hello at an event, or drop us an e-mail if you need any help or information about the models we support.



Photo courtesy of MG/888 and Jakob Ebrey

### Cars in the Park Lichfield 2015



Cars in the Park Lichfield has been an event held for many years. Unlike some car shows they allow modern cars and even have large dealer representation.. In 2014 I organised an MG 635 Register stand for 5 cars to dip a toe in the water, it was a huge success, therefore in 2015 I booked a stand for 10 cars.





The show is held over 2 days and as in the previous year we exhibited a classic MG with its modern equivalent, on the Saturday we had Karen Caddys Magnette ZB Varitone with a 6 Magnette and Mark Warings MG Metro Turbo with the MG3, on the Sunday we had John Crawford ZR. By doing this when visitors say MG only made sports cars, we say well what about these ! The oddest comment was from one lady who said that she could tell our 6 Magnette was a modern version of the Varitone and thought the new and the classic Magnette must have been designed by the same person as she thought they looked the same !

Whilst the petrol 6 has out sold the diesel it was not the case on the register stand with Gordon Greens Magnette on Saturday, Steve Taylors Magnette on Sunday and Scott Ramages GT on both days the majority of 6s on display being diesels, even more so was that we had 2 Magnette diesels .

Last year we had numerous people wanting to sit in the 3 and try the controls etc, thanks to Simon Bennett at the MG Sales Centre we had a demonstrator on the stand, with brochures and business cards and as a result If we had a credit card machine we could have taken many deposits, Mrs Sue Cropper -"Bennett" doing a grand job generating leads!

On the Sunday we had a facelift 6 thanks to Gareth Hawkins. The new MG6 looked fantastic in black and created a lot of attention, with a lot of questions being asked about the MG designed diesel engine, our technical expert Steve Taylor having his work cut out.



Shoney Hawkins exhibited her stunning MG3 Style Lux in black.

Whilst the weather was good on the Saturday, we had 2 sharp showers on the Sunday with the event being closed early.

All in all it was a fantastic event and raised awareness that MG is back and here to stay and thanks to everyone who help make the weekend !

**Mark Cropper - Secretary**

## BTCC round up

This year has been a steady one for the MG/888 Pirtek Racing and Jack Goff racing teams, with consistent finishes at even the most non MG friendly tracks, such as at Knockhill recently. We were all delighted to see Jack Goff and his hard working team and family reap the rewards of a race 3 pole position draw and get his first BTCC win at Snetterton. Andrew Jordan has kept himself in Championship contention all season by making sure he clocks up points at every round and circuit, even if the circuit doesn't suit the long wheel base, front wheel drive MG6. Its interesting that the MGs are lapping faster than previous years, but not quite claiming as many podiums as in previous years.



## Photos courtesy of MG/888 and Jakob Ebrey

Both Jack Goff and Andrew Jordan have appeared at local dealer's Q&A sessions around the country before the race weekends, which has been well received. They always have a smile on their face and lots of time to chat with supporters and owners. Looks like they enjoy their jobs!



Marc Hynes former Quantel Bifold MG6 has also been seen up for sale. If anyone fancies racing in the BTCC, a cool £200k should at least buy the car! We all hope to see it back on the grid in 2016 with a privateer team.

Our next big gathering will have just been and gone at Silverstone, report to follow on this in November's Safety Fast. I'm guessing we had a great weekend as always!

It's been a real pleasure to support the teams this year, with unprecedented access to the teams, drivers and lots of opportunity for us owners to win free tickets and hospitality at all of the rounds all over the country. Our huge thanks to MG/888, Pirtek Racing and Jack Goff Racing for their friendliness and support of the Register this year. The highlight for us has to be having Jack's MG6 GT on our stand at MG Live! and Jack signing autographs and chatting to owners for most of the Saturday. This took some expert negotiating with MG/888 and Jack's team, so big thanks to all those involved.

The BTCC is a very exciting and spectator friendly form of motor racing with great access to the teams and drivers. If you haven't been to a race day, we would highly recommend you go along and experience it for yourself. It's a real assault on the senses, the noise, smells and atmosphere really is addictive.



Photos Jakob Ebrey

## Prostate Cancer UK fund raising



This year's chosen charity by the Register is Prostate Cancer UK. We have so far raised £400 from our year's target of £500 by various fundraising channels, such as Gift aid, raffles and donations from members. We are hoping that by our AGM and Christmas meal in December, we will meet and exceed our target. Please visit our Just giving page and support the Register in this very worthwhile cause: <https://www.justgiving.com/MG635Register>. If you have any fundraising ideas and would like to help support us in raising funds, please do get in touch.



## Register Regalia

We are also raising funds for the Register linked to our eBay Sales page which can be found here: [http://www.ebay.co.uk/sch/mg63\\_uk2015/m.html?\\_nkw=&\\_armrs=1&\\_ipg=&\\_from=](http://www.ebay.co.uk/sch/mg63_uk2015/m.html?_nkw=&_armrs=1&_ipg=&_from=)

We have Register badges, T shirts, Grille badges, cloth badges, signed BTCC prints, Mugs, Team Jack Goff stickers and other BTCC regalia for sale, with 10% of the sales going directly to Prostate Cancer UK. If you have any ideas of items you would like to see us stock, then please do let us know.



Clothing is also available from Top Signs through the MGCC shop here: <http://www.mgcc.co.uk/shop/product/topsigns/>

## Events

Our AGM will be held on Saturday 5<sup>th</sup> December at 3pm in the MG Sales centre at Longbridge, followed by our Christmas meal at the Guild, Bromsgrove from 7pm. It would be a pleasure to see as many owners and those interested in the models at the AGM for a catch up and a chat, or a drink and a meal at the Guild, Brewer's Fayre in Bromsgrove later on. Any bookings for the meal need to come to me as soon as possible so we can confirm numbers. Our guest speaker will be Andy Kitson, Vice Director for chassis at SAIC motor technical centre, who I'm sure will have some very interesting insights into the chassis design of the current and future MG models from around the world. Andy and his team have their own out of hours projects which they work on and as MG enthusiasts, can be seen out and about around the country at various events, supporting MGs on track and at MG Live! Sprints at the Stowe circuit as below:



Photos Colin Murrell



We would like to hear from you all about any events and meets that you would like the Register to be represented at in 2016. Our focus due to the very national nature of our models in the UK has been limited to Pride of Longbridge, MG Live!, BTCC Silverstone and customer car events at the BTCC, particularly Thruxton and the AGM in December. We would dearly love to expand the events to some more local shows and meets now that there are more cars around the UK. We have seen some great meets around the world, particularly the Tehran meet back in May, which was very impressive!



## MG Motor news

The newest of the MG marques have grown in number significantly over the last few months with a global increase in sales of all of the current models, but particularly the MG3 in the UK. The Facelift MG6 has been welcomed as a great improvement in economy, infotainment and build quality.

In light of the new car registration figures released in July, MG Motor UK took the opportunity to thank past, present and future customers for supporting the company and giving it its best June to date, which is very nice!

MG felt it was important to take the time to thank customers for their support and for putting faith in a brand that is continuing to grow because of them. In a series of videos, employees from across the company, including our very own Steve Taylor, thanked customers for their backing.

Matthew Cheyne, MG's Head of Sales and Marketing, said: "We're so grateful for the support our customers give. Without them, we wouldn't be making the progress we are. Each month we're watching our sales figures improve and it is fantastic to see.

"Every time a customer drives off in their new MG, we obviously say thanks and wish them all the best; however, those who don't get a chance to meet the customers, but play a fundamental part in producing their new car, also want to have the opportunity to give their thanks."



It's great to see the MG 6 and 3 TV advert regularly appearing on a wide variety of UK TV channels, increasing the awareness of the latest models and promoting the great value that they represent. The number of 65 plate cars appearing with their new owners on our Facebook page shows a big increase in sales yet again in September.

Earlier this year MG Motor UK announced it would be opening its flagship showroom in the prestigious area of Piccadilly, London. In July, members of the public and invited guests gathered to celebrate the official opening of this exciting new store.

This new showroom, part of MG's major expansion of dealerships, is a significant move for the marque. Having a flagship showroom in London places MG in the heart of the growing economy and shows that the brand is back and here to stay.

To mark the official opening of the flagship, people were given the opportunity to visit the showroom and join MG staff in celebrating this exciting move.



Wherever you live and whatever you drive, please come and pay us a visit at an event or on the Facebook page soon. There are lots of different aspects and ways to enjoy owning an MG6, 3 or 5 with owners of all sorts of ages and backgrounds all over the world and it's getting larger by the day. **60 3NJOY!**